



Virginia Green Events



OystoberFest 2012 Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

OystoberFest 2012

A fundraiser featuring an exceptionally great music lineup, an oyster and brat themed food selection, beer, and a kid zone to support St. Thomas Episcopal Church's Outreach Program.

The planners of this event care deeply about the environment and want to do everything we can to be as green as possible.

We are recycling all oyster shells from the event through the Chesapeake Bay Foundation to be redeposited and used in oyster-reef restoration projects. We are working to collect all beer cups and recycling them with our recycling vendor. In addition, we are encouraging event-goers to bring their own cups for beer refills.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Avoid box lunches and service trays/platters of food instead
- Encourage the use of mass-transit and/or carpooling to the event
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Our event will be polystyrene free!

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers



For more information on **OystoberFest 2012**, see www.oystoberfest.com/ or contact Garry Gallagher at garry@property-smart.us or 804-334-8910.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

